

# ELEVATE

## Nebraska's Grain And Feed Industry Leadership Development Program

Hosted by Nebraska Grain and Feed Association (NEGFA)  
For more information contact [member.services@neaf.aora](mailto:member.services@neaf.aora) or call 402.476.6174

### Elevate Overview

**Participant:** Future manager of a grain or feed business.

**Time Frame:** 2-day event at 3 times a year in the 2<sup>nd</sup> week of the month (January- March) and 4<sup>th</sup> event is an optional trip to Washington DC.

**Application Process:** Have a headshot and bio prepared to upload when completing the registration form. Both will be used in a NEGFA News Member Spotlight.

**Selection Process:** 1<sup>st</sup> and 2<sup>nd</sup> year will be reviewed and selected by the NEGFA board; the following years will be selected by an Alumni Selection Committee. Selections will be made based off who will gain the most from the program and who has the most to offer their respective association. Applicants will be notified regarding their application status by September 1 of the application year.

**Terms & Conditions:** In the event that a participant leaves the employment of a NEGFA member and is not employed by another member, their participation in the program will be terminated. This program is intended for the professional development of Nebraska Grain and Feed Association Members only.

**Fees:** Participants must pay \$1,000 to cover meals and incidentals to the NEGFA. Hotels, transportation, and other travel costs are the financial responsibility of each participant. NEGFA will provide a small room block for ease of hotel registration.

**Completion:** Upon completion of ELEVATE, the participant will receive a certificate of completion. In order to receive the certificate of completion, the member must attend all session.

### Session Topics

**Session 1:** An Overview: What to Expect as A New Manager

**Session 2:** An Introduction to Nebraska's Industry Regulators, Lawmakers, and the Unicameral

**Session 3:** Understanding Industry Operations

**Session 4:** Gain Knowledge of Federal Policy Process

### Nebraska Legislative Session

**Odd Years:** January thru June

**Even Years:** January thru April

# ELEVATE SESSION AGENDA

SESSION 1		January 13-14, 2021	LOCATION: OMAHA, NE
Session Focus:		What Will I Be Expected to Know as a New Manager	
<b>DATE: JAN 13</b>	<b>HOST LOCATION: FARM CREDIT SERVICES</b>		
12:00 PM	Welcome / Introductions		
12:30 PM	Understanding Yourself to Improve Your Leadership & Team Skills (Clifton Top 5 Strengths Workshop)		
2:30 PM	Break		
2:45 PM	Managing Safety in the Workplace		
4:15 PM	Understanding Compliance & Risk Management in the Grain & Feed Industry		
6:00 PM	<i>Networking Event: TBA</i>		
<b>DATE: JAN 14</b>	<b>HOST LOCATION: FARM CREDIT SERVICES</b>		
9:00 AM	HR 101: Cultivating People & Culture to Prosper		
10:15 AM	Hot Topics in Employment Law – Evolving Issues a New Manager Should Be Aware Of		
10:30 AM	Conflict and Ethical Decision Making		
12:30 AM	Lunch & Etiquette Skills Development		
1:15 PM	The Power of On-boarding		
2:00 PM	The Power of Association (Grain and Feed Professional Societies)		
2:30 PM	Tour		
4:00 PM	Depart for Home		

## Hotel

Hampton Inn & Suites La Vista | 12331 Southport Pkwy, La Vista, NE 68128

## Additional Information:

Business Professional

Take Your Clifton Top 5 Strengths Test by January 5th.

**SESSION 2****FEBRUARY 10-11, 2021****LOCATION: LINCOLN, NE****Session Focus:** Becoming an Industry Advocate & Understanding Industry Regulations**DATE: FEB 10** | **HOST LOCATION: The Cornhusker**

- 12:00 PM Welcome / NEGFA Policy Stances
- 12:30 PM Nebraska Department of Agriculture
- 2:00 PM Nebraska Department of Environment and Energy
- 2:45 PM Break
- 3:00 PM Nebraska Department of Transportation
- 3:45 PM Public Service Commission
- 4:45 PM Adjourn
- 5:00 PM *Networking Event: TBD*

**Date: FEB 11** | **HOST LOCATION: State Capitol**

- 8:00 AM The Role of a Lobbyist
- 9:00 AM How to Talk to Your Senator
- 10:00 AM Meet with Your State Senator/ Tour the Capitol
- 12:00 PM Lunch
- 1:00 PM Nebraska Economic Development & Secretary of State
- 2:00 PM Nebraska Department of Labor
- 3:00 PM Committee Hearing *if applicable*
- 4:00 PM Depart for Home

**Hotel:**

The Cornhusker | 333 S 13th St, Lincoln, NE 68508

**Additional Information:**

Professional Dress. Bring Your Business Cards.

SESSION 3		MARCH 10-11, 2021		LOCATION: COLUMBUS, NE	
TOPIC		Understanding the Operations of the Industry			
DATE: MAR 10		HOST LOCATION:			
12:00 PM		Welcome			
12:15 PM		Depart for Tours (Grain Elevator, Feed Mill, Ethanol Plant, Ag Manufacturer)			
5:00 PM		Social Event & Round Table: Advice I would Pass On- Retired Managers			
DATE: MAR 11		HOST LOCATION:			
9:00 AM		Meet OSHA Region 7			
10:00 AM		Rail Safety			
10:00 AM		Meet Your Nebraska Commodity Boards & Associations			
12:30 PM		Lunch			
1:00 PM		Problem Solving Group Activity: Manufacturing Manager Group Work			
2:30 PM		Break			
3:00 PM		Grain Storage Management [Webinar]			
4:00 PM		Depart for Home			

**Hotel:**

The Ramada | 265 33rd Ave, Columbus, NE 68601

**Additional Information:**

Dress Appropriate for Industry Tours (closed toed shoes).

SESSION 4		MAY 11-14, 2021	LOCATION: WASHINGTON, D.C.
TRIP TO WASHINGTON D.C. <i>(Tentative Plans)</i>			
TOPIC		Federal Advocacy	
DATE: (DAY 1)	HOST LOCATION:		
Monday	Fly-Out		
Tuesday	Welcome Visit with National Grain and Feed Association (NGFA) Visit with American Feed Industry Association (AFIA) Visit with Agriculture Retailers Association (ARA)		
Wednesday	Nebraska Congressional Breakfast Meet with Nebraska Congressional Delegates		
Wednesday Night / Thursday	Fly Home		

**Seminar Goals:**

1. Meet Your Federal Representatives
2. Meet Your National Agribusiness Associations
3. Gain an Understanding of Current Federal Legislation important to Agriculture
4. Become Familiar with and Comfortable Visiting Washington DC to advocate for the Grain and Feed Industry.

**Additional Information:**

Professional Dress. Bring Your Business Cards!