

Challenge of Change



December 15-17, 2008
Holiday Inn ~ Kearney, Nebraska

The Nebraska Ag Classic Tradeshow is co-hosted by
Nebraska Grain & Feed Association and
Nebraska Wheat Growers Association

DATE: August 27, 2008

TO: Prospective Exhibitors at the Nebraska Ag Classic!

RE: Time to Reserve your Booth!

It's time to reserve a booth for the **Nebraska Grain & Feed Association and Nebraska Wheat Growers Association Trade Show at the Nebraska Ag Classic on December 16, 2008 at the Kearney Holiday Inn Hotel and Convention Center**. As you know, the **Nebraska Grain and Feed Association** (NGF) and the Nebraska Wheat Growers Association (NWGA) combined their efforts to host a quality trade show that most participants enjoyed. The Nebraska Ag Classic continues to attract nationally recognized speakers and a diverse audience.

We are very excited about this year's program, and we are featuring events that increase exhibit opportunities. Booths will be open from 10:00 am– 6:30 pm on Tuesday, December 16th. Boxed lunches will be served on the tradeshow floor from 11:30-12:45. During the lunch there will be two informational workshops that will take place in opposite corners of the tradeshow floor. Tradeshow vendors will have first priority in presenting the informational workshop that will last 15-30 minutes. The afternoon cookie break will also be on the tradeshow floor with two more informational workshops. Then the afternoon cocktail hour will provide you with even more time with conference attendees.

If you would like to host customers at your booth, you have the opportunity to purchase "beverage tickets" that you can personally hand out during contact hours. The tickets are \$4 each. The beverage tickets must be purchased in advance. Please indicate on the exhibit contract how many beverage tickets you would like to purchase so they may be included in your exhibitor packet. The deadline to purchase beverage tickets is December 1, 2008.

There will be two sizes of exhibit booths available, 8' x 8' and 6' x 10'. The booth cost includes pipe and drape, a skirted 6' table (unless otherwise specified on your AAA contract), two chairs and a sign. If you require additional items you may contact AAA Event and Party Rental of Kearney, NE. Please note, if your display is 10' wide, you will need to contract a 6' x 10' booth. These are available on a first come, first serve basis only!

Electrical and web service will be provided for your booth at no charge. These electrical outlets are in various locations on the floor of the trade show. If you require electricity please mark the appropriate space on the enclosed contract. You must also **bring your own extension cords and adapters**, as they will **NOT** be provided. If you need anything additional, please contact the Trade Show Coordinator, Sara Bishop at 402-476-6174.

We strive to continually host the best show possible. Thank you for your past support which is so important to the Association and please make your reservations **SOON**. Your suggestions and ideas are key ingredients to our success! If you have any questions, please don't hesitate calling Sara at 402-476-6174.

Sincerely,



Pat Ptacek

Nebraska Grain and Feed Association
Executive Vice President

CONTRACT FOR EXHIBIT SPACE
NEBRASKA AG CLASSIC
Holiday Inn Hotel & Convention Center, Kearney, NE
December 16, 2008

For consideration of the amount indicated below, we hereby desire exhibit space at the Nebraska Ag Classic Conference and Trade Show and request it be reserved for our use. We have indicated our first, second and third preference for exhibit space by numbers as shown on the exhibit floor plan. We understand that the floor plan is printed separately and considered to be part of this contract. We must abide by the Convention and Industry Show Rules and Regulations located on a separate page in this packet.

(NOTE: All materials and information concerning this event will be sent to the address and name shown below unless otherwise advised.)

Firm Name _____ Date _____

Address _____ City _____ State _____ Zip _____

Your Name (PRINT) _____ Title _____

Email Address _____ Phone _____ Fax _____

We understand that this order will be honored by the Nebraska Ag Classic when completed contract and full payment is received at the address listed below. Further, we may receive a full refund if we cancel this order in writing prior to November 1, 2008. No refund will be given after November 1, 2008.

The undersigned agrees that this is a lease for space only and that any additional equipment or services other than specified in the Rules and Regulations shall constitute an additional charge.

SIGNATURE _____

(Note: See enclosed layout for booth locations, sizes and numbers. Make sure your location choices are representative of the booth size you are requesting.)

Exhibit Space Number: Option One _____ Option Two _____ Option Three _____

Booth Size Requested _____ 8' x 8' (\$400) _____ 6' x 10' (\$500)

I would like to participate in one of the 4 informational workshops. _____ (250.00 additional fee)

The topic for the workshop will be: _____

Beverage tickets are \$4 each and must be purchased by December 1, 2008. If additional tickets are needed, please contact the Trade Show Coordinator at 402-476-6174.

Beverage Tickets requested _____ x \$4.00 = _____ (must be paid with exhibitors contract)

Guest of the Nebraska Grain & Feed Association _____

Guest of the Nebraska Wheat Growers Association _____

Other _____

MAKE CHECKS PAYABLE AND RETURN TO: Nebraska Grain & Feed Association, 1233 Lincoln Mall, Ste. 200- Lincoln NE 68508

Do you need electricity (free)? _____yes _____no _____110v _____220v

List of products and services to be exhibited: _____

List of competitors whose exhibit space should NOT be located near yours: _____

(DO NOT WRITE BELOW THIS LINE)

This lease accepted for exhibit space No.(s) _____ and payment of \$ _____ is hereby acknowledged.

Check # _____ Date _____

Trade Show Coordinator Acceptance _____

EXHIBITOR REGISTRATION FORM

NEBRASKA AG CLASSIC
Holiday Inn Hotel and Convention Center
December 16, 2008

*Please register all those planning on attending. At-door registration fees will be higher.
No cancellation refunds will be given after November 1, 2008.*

Name of Registrant-One per line	Full Exhibitor Convention Registration FREE	I will eat meals <input type="checkbox"/> Yes <input type="checkbox"/> No
1. _____	FREE	<input type="checkbox"/> Yes <input type="checkbox"/> No
2. _____	FREE	<input type="checkbox"/> Yes <input type="checkbox"/> No
3. _____	\$75.00	<input type="checkbox"/> Yes <input type="checkbox"/> No
4. _____	\$75.00	<input type="checkbox"/> Yes <input type="checkbox"/> No
5. _____	\$75.00	<input type="checkbox"/> Yes <input type="checkbox"/> No
6. _____	\$75.00	<input type="checkbox"/> Yes <input type="checkbox"/> No

Full Exhibitor Registration ____ @ \$75.00 = ____ TOTAL

* You must make your own room reservations at the Holiday Inn Hotel and Convention Center. The in-state wats number is 1-800-248-4460 or 308/237-5971. We have a block of rooms-please mention the Nebraska Ag Classic when you are reserving your room. Your room is in addition to the registration price.

FIRM: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: _____ FAX: _____

EMAIL: _____

MAIL CHECK AND FORM TO:
Nebraska Grain & Feed Association
1233 Lincoln Mall Ste. 200, Lincoln, NE 68508
PHONE 402/476-6174 FAX 402/476-3401

CONVENTION AND INDUSTRY SHOW RULES AND REGULATIONS

1. EXHIBIT SPACE DIMENSIONS RENTAL SCHEDULE:

See exhibit floor plan for exhibit space arrangements, dimensions and rental rates. All aisle and corridor space is under the control of the Trade Show Coordinator and shall not be used for exhibit or demonstration purposes. No exhibit may exceed exhibit space assigned.

2. SELECTION OF EXHIBIT SPACE:

Any space will be offered on a first-come first-serve basis. There will be no exceptions to this rule. Please submit your contract as early as possible to assure reservations of the exhibit space(s) of your choice. Selection will not be considered complete until your payment has been received.

3. TERMS OF PAYMENTS:

Payment in full must accompany exhibit contract for the reservation of space. Refunds for cancellations may be issued if requested in writing before November 1, 2008. No refunds after November 1, 2008. Any beverage tickets requested must be paid in full with contract.

4. SUBLETTING OF SPACE:

Only **ONE** company per exhibit space. No exhibitor shall sublet all or any part of the space allotted nor permit anyone else to use his exhibit space.

5. EXHIBIT HOURS:

The exhibit hall will be open the following times:

Tuesday, December 16, 2008

10:00 am - 6:30 pm

6. ERECTION OF EXHIBIT SPACE:

Space will be ready for installation of exhibits from 5:00 pm - 8:00 pm on Monday, December 15, 2008 and from 7:00 am - 9:30 am on Tuesday, December 16, 2008. All exhibit installations must be completed by 10:00 am on Tuesday, December 16, 2008. For special arrangements, contact the Trade Show Coordinator.

7. EXHIBITOR REGISTRATION:

Two (2) free registrations are included with the purchase of each exhibit space leased. All additional representation will be charged the conference registration fee. All functions are included with the registration, including programs, trade show and meals.

8. EXHIBIT SPACE FURNISHINGS:

Each exhibit space is furnished with a draped and skirted 6' table and 2 chairs. If you have a 10' wide display in the back of your space, you will want to reserve a 6'x10' space. If you need anything additional you must make arrangements with the Trade Show Coordinator at 402-476-6174.

9. ELECTRICITY/PHONE/COMPUTER:

If you need power outlets, they are available. All electrical outlets are the responsibility of the exhibitor and are to be ordered through the Trade Show Coordinator. There will not be a charge for this service. Please check "yes" or "no" to electricity (110v or a 220v) and computer service on the front side of this contract. These outlets are in the floor and will be shared. **PLEASE BRING YOUR OWN EXTENSION CORDS AND POWER STRIPS - THEY WILL NOT BE PROVIDED BY THE ONFERENCE OR THE HOTEL.**

10. REMOVAL OF EXHIBITS:

Exhibitors will not be permitted to remove exhibits or any part thereof until 7:00 pm., Tuesday, December 16, 2008. **All exhibits must be removed from the Holiday Inn by 7:00 a.m., Wednesday, December 17, 2008.**

11. LIABILITY:

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to exhibitors displays, equipment, and other property brought upon the premises of the Holiday Inn Hotel and Convention Center and shall indemnify and hold harmless the Nebraska Ag Classic, the Holiday Inn Hotel and Convention Center and employees of both from any and all such losses, damages and claims.

12. SHIPPING INSTRUCTIONS:

Exhibit material can be pre-shipped. All arrangements for shipments should be made with the Holiday Inn Hotel and Convention Center in Kearney, NE.

13. CHANGES IN EXHIBIT SPACE FLOOR PLAN:

The Nebraska Ag Classic reserves the right to change the exhibit space floor plan and space locations at any time. The Nebraska Ag Classic will respect the choice of exhibit space as close as possible. Where space requested is not available, space will be assigned to conform as close as possible in size and location as requested.

MAIL CHECK AND FORM TO:

Nebraska Grain & Feed Association

1233 Lincoln Mall Ste. 200- Lincoln, NE 68508

PHONE 402/476-6174 FAX 402/476-3401

Nebraska Ag Classic Convention Agenda

December 15-17, 2008

Tuesday, December 16th

8:00 am– 11:30 am	Annual Meetings
10:00 am– 6:30 pm.	Tradeshow Open
11:30 am- 12:45 pm	Lunch on the tradeshow floor
	12:00-12:30 Informational Workshops on the Tradeshow floor
12:45 pm-1:45 pm	Charlie Arnot , Educating Public about Animal Activists
2:00 pm– 4:30 pm	Breakout Sessions
	Brad Lubben , ACRE Components of the Farm Bill
	Weldon Sleight , What’s Happening to Our Rural Communities
	Bryce Anderson , Climate Factors Affecting the Weather
3:00 pm– 3:30 pm	Break on Tradeshow Floor with Informational Workshops
5:00 pm– 6:30 pm	Cocktail Reception on the Tradeshow Floor with entertainment provided by Gayle Becwar, Magician and Comic
6:30 pm– 9:00 pm	Joint Evening Banquet and Organizational Award Presentation hosted by Gayle Becwar, Magician and Comic

Wednesday, December 17th

8:00 am– 9:00 am	Breakfast and guest speaker provided by John Deere
	Precision Agronomic Systems & Solutions
9:00 am– 10:30 am	Jim Wiesemeyer , Future of Ag with Newly Elected President
10:45 am– 11:45 am	Mike Krueger , the Money Farm
12:00 pm– 1:30 pm	Joint Luncheon and General Session
	Newly Elected State Senator
	Miss Nebraska Gretchen Berquist



1233 Lincoln Mall Ste. 200
Lincoln, NE 68508

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Mark your Calendars for the Nebraska Ag Classic Tradeshow
December 1-3, 2009 ~ The Cornhusker ~ Lincoln, Nebraska

2007 Exhibitors

Accu-Steel Cover Buildings
ADM
A-FAN
Ag and Industrial Equipment
Agri Affiliates Inc
AgTrax Technologies
BASF
Behlen Mfg. Co
Brock Grain Systems
C & C Construction
Chief Agri/Industrial
Curry Seed Company
Edward J. Heck & Sons
Farm & Ranch Network
FC Stone
Frisbie Construction
Grosch Irrigation Company

High Plains Journal
John Deere
KAAPA
Midwest Laboratories Inc
Mill & Elevator Supply
Nebraska Ethanol Board
Nebraska Farm Bureau
Nebraska Workforce
Development- OSHA
Norwood Sales, Inc
Pioneer, A DuPont Company
Pope Enterprises
Precision Grain Management
Rabo AgInsurance
Radke Engineering
Reinke Irrigation
Summit Software

Syngenta
Tapco Inc
The Home Agency
Timpfe
T-L Irrigation
UNL College of Agricultural
Sciences & Natural Resources
UNL- Department of Plant
Pathology
US Dept of Labor- OSHA
USDA/NASS/Nebraska Field
Office
Valmont Irrigation
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