

Directory, Newsletter & Website Advertising Information/Contract

2011 – 2012 Directory and Buyers Guide

CONTENTS

Listings, Industry Information, Federal/State Officials and University of Nebraska Personnel, Buyers Guide and Association Services.

SPECIFICATIONS - DIRECTORY

Publication trim size: 5 1/2" wide, 8 1/2" deep.

AD SIZES - Full page: 4" wide, 7 1/4" deep, **Half:** 4" wide, 3 1/2" deep

NOTE: Allow 1/8" trim top and bottom and 3/8" border from publication trim size around live matter in inserts. Screen 120 - Binding: Spiral Printing; Offset lithography. Veloxes and negatives - (right reading, emulsion side down) preferred. Camera ready art is accepted.

COLOR & ADDITIONAL COPIES

In addition to black and white space rates.

Other color, half or full page ad - **\$115.00**

Full Page, four color- **\$680.00**

PREFERRED SPACE: Any position specified except cover - add **35%**

BUYERS GUIDE EXTRA LISTINGS

Five (5) free listings are included with your ad. If more than 5 category listings are required, they are available at \$5.00 per extra listing.

DIRECTORY COPIES

PURCHASE A 2012 EDITION

Advertiser - One free with ad - Member - One free with membership

Extra copies Member/Advertiser **\$35** - Non-Member/Advertiser **\$125**

Include appropriate sales tax in Nebraska and add \$7.00 for postage and handling for each directory ordered.

Repeat advertiser complete this section.

- _____ Repeat 2011 ad
 _____ New ad copy enclosed
 _____ New ad copy to follow before **October 21, 2011**
 _____ Corrections to ad
 _____ Additions/corrections to category listings
 _____ Repeat category listings

All advertisers complete this section.

| | | |
|--|----------------------|---------------------------|
| _____ Front/Back Inside Cover | | \$420.00 |
| _____ Back Cover | | \$525.00 |
| _____ Full Page, Black/White | | \$350.00 |
| _____ Half Page, Black/White | | \$265.00 |
| _____ Full page, four color | | \$680.00 |
| _____ Other Colors - Note PMS # _____ | \$115 each | \$ _____ |
| _____ Preferred Location _____ | 35% additional | \$ _____ |
| _____ Extra Category Listings _____ | \$ 5 each | \$ _____ |
| _____ Additional Directories _____ | \$ 35 each | \$ _____ |
| _____ Sales Tax on Extra Directories Purchased-Not Comp one (Not applicable if out of state) | | \$ _____ |
| _____ Postage-for extra directories ONLY-not for complimentary copy | \$ 7 each | \$ _____ |
| _____ Payment Enclosed | _____ Bill Me | TOTAL DUE \$ _____ |

PLEASE MARK THE BUYERS GUIDE INDEX

You are entitled to 5 free listings with your ad • Pick from these or add your own

- | | | |
|---|---|---|
| _____ Access Doors _____ Accounting Services _____ Advisory Services _____ Aeration Equipment _____ Aeration Repairs & Sales _____ Ag-Chemicals _____ Ag-Chemicals, Insecticides _____ Airlock _____ Alarm Systems _____ Analyzers _____ Analyzers, Protein _____ Appraisers _____ Associations _____ Augers _____ Augers, Tractor _____ Bag Closing Machinery _____ Bagging Equipment _____ Bags _____ Bearings _____ Bearings Temp/Belt Alignment _____ Belting, Conveyors _____ Belting, Elevator _____ Belting, Manlift _____ Bins, Accessories-Ladders _____ Bins, Concrete _____ Bins, Farm Storage _____ Bins, Feed _____ Bins, Grain _____ Bins & Hoppers _____ Bins, Square _____ Boots, Elevator _____ Brokers, Commodity Futures _____ Brokers, Grain _____ Bucket Elevators _____ Builders, Elevators & Feed Mills _____ Buyers, Grain _____ Calcium _____ Catwalk _____ Chute Liners _____ Cleaners, Grain _____ Coatings _____ Coatings/Paints/Scalants _____ Commodity Board _____ Computer, Feed _____ Computer Programs _____ Computer Programs, Grain _____ Computer Services _____ Computers _____ Concrete Repair _____ Construction Services _____ Consultant Services _____ Consultants _____ Control Systems, Dryers _____ Conveyor Drives, Screw _____ Conveyors, Bag | _____ Conveyors, Belt _____ Conveyors, Bulk Handling _____ Conveyors, Chain _____ Conveyors, Drag _____ Conveyors, Drive _____ Conveyors, Idlers _____ Conveyors, Portable _____ Conveyors, Pulleys _____ Conveyors, Screw _____ Conveyors, Slider _____ Conveyors, System _____ Crane Service _____ Cups _____ Design & Engineering Services _____ Distributors _____ Distributor & Fertilizer Equip. _____ Driers, Batch _____ Driers, Grain _____ Dust Control Systems _____ Elevators & Accessories _____ Elevators, Freight _____ Elevator Legs _____ Engineers _____ Exporters _____ Exporters, Grain _____ Fans & Blowers _____ Farm Buildings _____ Feed Bodies _____ Feed, Calcium Products & _____ Limes _____ Feed, Ingredients _____ Feed, Manufacturing _____ Feed, Minerals _____ Feedstuffs and Ingredients _____ Fertilizer _____ Fertilizer, Equipment _____ Flour Mill _____ Gates, Air & Hydraulic _____ Grain _____ Grain, Computer Programs _____ Grain Hauling _____ Grain, Merchandisers _____ Grain, Scalpers _____ Grain, Specialty _____ Grain Testing Equipment _____ Hammer Mills _____ Hammers _____ Handling Systems Bulk _____ Handling Systems Grain/ Feed _____ Heat-Detection System _____ Hose, All Types _____ Inspection Grain _____ Inspection Service _____ Insurance, Casualty Property _____ Insurance, Group Health | _____ Insurance, Group Life _____ Insurance, Long Term Disability _____ Insurance, Short Term Disability _____ Laboratories _____ Legs _____ Loaders, Front End _____ Loaders, Mobile _____ Machine & Equipment Elevator _____ Manlifts _____ Merchandisers _____ Merchandisers, Grain _____ Millwright Work _____ Mixers, Feed _____ Mixers, Horizontal Batch _____ Moisture Testers _____ Motion Monitors _____ Painting _____ Probes, Grain _____ Processors, Grain _____ Promotion _____ Publishers _____ Pulleys _____ Railcar, Movers/Pullers _____ Railcar, Unloaders _____ Railroads _____ Railroad, Track _____ Real Estate _____ Repair, Elevators _____ Repair, Feed Mills _____ Repair, Trailers _____ Roller Mills _____ Roofing _____ Roofing/Waterproofing _____ Safety Equipment _____ Samplers, Grain _____ Sandblastings _____ Scale Accessories _____ Scales, Grain Grading _____ Scales, Net Bulk Weighing _____ Scales, Platform _____ Scales, Truck _____ Seed, Cleaning Equipment _____ Storage, Country (Grain) _____ Storage, Temporary _____ Storage, Terminal Grain _____ Tanks _____ Tanks, Concrete _____ Tanks, Grain Storage _____ Temperature Equipment _____ Towers, Manlift & Elevators _____ Trailers, Grain _____ Vaculator Service _____ Waterproofing |
|---|---|---|

Signature: _____ Contract must be signed

Print Name: _____ Title: _____ Firm: _____

Mailing address: _____ City/State/Zip _____

Telephone: _____ Fax: _____ Email: _____

Newsletter Advertising

Nebraska Grain and Feed Association publishes a quarterly magazine quality newsletter the *Nebraska Grain & Feed*. Full page advertisers also have the opportunity to submit an article explaining their products and business.

Ad Sizes: Full page 6 7/8" wide, 9 1/2" deep. Half page horizontal 6 7/8" wide, 4 3/4" deep— vertical 4 1/2" wide, 7" deep. Quarter page 3 1/2" wide, 4 3/4" deep.

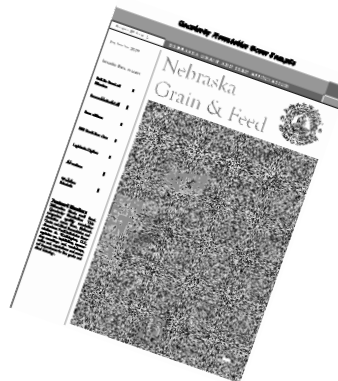
Classified Ad Rates: Classified ads are \$20.00 per 1 column inch minimum and 15¢ per word over each inch.

The ads are black/white and will run in all four editions of the newsletter and a PDF of the newsletter will also be available on our website.

Advertise in the Directory, Newsletter, and website- receive a 15% discount!

All Newsletter advertisers complete this section.

| | | |
|-------|---------------------------------|----------|
| _____ | Back Cover half page horizontal | \$500.00 |
| _____ | Inside front or back Cover | \$450.00 |
| _____ | Full Page, Black/White | \$400.00 |
| _____ | Half Page, Black/White | \$350.00 |
| _____ | Quarter page | \$300.00 |
| _____ | Business Card | \$250.00 |
| _____ | Classified Ad | \$ _____ |
| _____ | Payment Enclosed | |
| _____ | Bill Me | |
| | TOTAL DUE | \$ _____ |



Signature: _____ Contract must be signed

Print Name: _____ Title: _____ Firm: _____

Mailing address: _____ City/State/Zip _____

Telephone: _____ Fax: _____ Email: _____

Website Advertising

The NGF website offers articles of interest to Grain and Feed members, workshop information, upcoming events, business links, and recent as well as archived *Nebraska Grain and Feed* Newsletters. It is the website our members visit first to keep up to date on news that matter to them.

All Website advertisers complete this section.

| | | |
|-------|-------------------------|-------------------------------------|
| _____ | Text link | \$300.00/year |
| _____ | Banner Ad on home page | \$155.00/month (3 month commitment) |
| _____ | Banner Ad on other page | \$100.00/month (3 month commitment) |
| _____ | Payment Enclosed | |
| _____ | Bill Me | |
| | TOTAL DUE | \$ _____ |

Signature: _____ Contract must be signed

Print Name: _____ Title: _____ Firm: _____

Mailing address: _____ City/State/Zip _____

Telephone: _____ Fax: _____ Email: _____

Receive one month free with a one year commitment!

This is your contract to be mailed with your ad and check. If you wish to be billed when published check the BILL ME box.
Nebraska Grain & Feed Association— 1233 Lincoln Mall Ste. 200, Lincoln, NE 68508-3911.