

Advertising Options

Nebraska Grain and Feed Association has three advertising options:

- **Annual Directory:** This is a valuable working tool, listing all members of the Grain and Feed industry in Nebraska, as well as federal and state officials listings, industry information and a buyer's guide.
- **Nebraska Grain and Feed Quarterly Newsletter:** This magazine quality newsletter includes news from National Grain and Feed Association and American Feed Industries Association in Washington, D.C, updates on legislation, upcoming meetings and workshops, rules and regulations and news of importance to the grain and feed industry.

- **Website:** The Association's website www.negfa.org is a valuable tool utilized by members of the association. Visitors to the website can view electronic newsletters, a calendar of events, and download registration forms for workshops and conventions.

I am not interested in advertising at this time. Please send more information on:

- Directory Purchase
- Forms/Books
- Industry Tradeshow
- Summer Convention

Name _____

Address _____

Advertising Opportunities



NEBRASKA GRAIN AND
FEED ASSOCIATION

**1233 Lincoln Mall Ste. 200
Lincoln, NE 68508
Phone: 402-476-6174
Fax: 402-476-3401
www.negfa.org**

NEBRASKA GRAIN AND FEED
ASSOCIATION MISSION

To proactively enhance the Nebraska grain and feed industry through effective communication with members, and to advocate their best interests through representation, promotion, education and the delivery of vital services.

NGF Advertising Options

Directory Advertising

The NGF Directory is published annually in the fall. The Directory includes member and non-member listings, industry information, Federal/State Officials and University of Nebraska Personnel, a Buyers Guide and Association Services. Advertisers receive one complimentary directory and five free listings in the Buyers Guide.

- **Specifications:** Publication trim size is 5 1/2" wide, 8 1/2" deep.
- **Ad Sizes:** Full page 4" wide, 7 1/4" deep. Half page 4" wide, 3 1/2" deep. Note: allow 1/8" trim top and bottom and 3/8" border from publication trim size around live matter in inserts.
- **Ad Rates:**
 - Full page B/W/ \$350.00
 - Full page full color \$680.00
 - Half page B/W/ \$265.00
 - Inside Front & Back Cover \$420.00
 - Outside Back Cover \$525.00
 - Additional Color \$115.00
 - Preferred Space add 35%

Advertise in all three and receive a 15% discount!

Newsletter Advertising

Nebraska Grain and Feed Association publishes a quarterly magazine quality newsletter the *Nebraska Grain & Feed*. Full page advertisers also have the opportunity to submit an article explaining their products and business.

- **Ad Sizes:** Full page 6 7/8" wide, 9 1/2" deep. Half page horizontal 6 7/8" wide, 4 3/4" deep- vertical 4 1/2" wide, 7" deep. Quarter page 3 1/2" wide, 4 3/4" deep.
- **Ad Rates for all 4 editions:**
 - Back Cover (half page horizontal) \$500.00
 - Inside front or back Cover \$450.00
 - Full Page \$400.00
 - Half Page \$350.00
 - Quarter Page \$300.00
 - Business Card \$250.00

The above rates are for black/white ads. The ads will run in all four editions of the newsletter and a PDF of the newsletter will also be available on our website.

- **Classified Ad Rates:** Classified ads are \$20.00 per 1 column inch minimum and 15¢ per word over each inch.

Website Advertising

A text link to your website is \$300.00 a year. A banner ad on the home page is \$155.00 a month with a three month commitment (limit of 4 advertisers) or \$100.00 a month with a three month commitment on the page of your choice, excluding the main page. Receive one month free with one year commitment.

Advertising Agreement

Name _____
Firm _____
Address _____

Phone _____
Email _____

Please check which type of advertisement you will be placing:

- Directory
- Newsletter
- Website
- I will advertise in all 3 & receive a 15% discount

After receiving this form, NGF staff will email/mail the contact listed above the appropriate contracts and paperwork for placing an advertisement.

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