



**Nebraska Ag Classic Convention & Tradeshow**  
**“WHAT’S AT STAKE?”**  
 January 9-11, 2012 ~ Holiday Inn, Kearney

**The Nebraska Ag Classic would like to  
 thank and proudly recognize our  
 PLATINUM SPONSORS**



**Monday, January 9 - Registration Open: 5pm-7pm**

8:00 - 5:00 pm NE Wheat Board Annual Meeting  
 4:30 - 6:30 pm NE LEAD Alumni Annual Meeting  
 6:30 - 9:00 pm NE LEAD Alumni Dinner

**Tuesday, January 10-Registration Open: 7am -6pm**

8:00 - 11:30 am NE Corn Growers Assn Annual Mtg  
 NE Grain Sorghum Producers Assn Annual Mtg  
 NE Soybean Assn Annual Mtg  
 NE Wheat Growers Assn Annual Mtg  
 9:00 - 11:30 am NE Grain & Feed Assn Board Mtg  
 9:30 - 11:30 am NE AgRelations Council Annual Mtg  
 11:30 - 12:45 pm Joint Luncheon on the Tradeshow Floor  
 1:00 - 2:30 pm *Building Consumer Trust in Agriculture*  
**Forrest Roberts**, U.S. Farmers & Ranchers  
 Alliance & National Cattlemen’s Beef  
 Association CEO  
**Common Ground Representative**  
 Break on the Tradeshow Floor  
 2:30 - 3:00 pm

3:10 - 4:00 pm Breakout Sessions  
**Larry Kopsa**, Kopsa Otte, CPAs & Advisors:  
*Discussing current tax issues*  
**Dennis Daggett**, ProAg Senior V.P. Strategic Initiatives:  
*Ag Information Management - Precision Ag Data;  
 Connectivity, Data Standards, and the USDA*

**\*\* A third breakout session will be confirmed soon! \*\***  
**\*\* All Breakouts will repeat from 4:10-5:00 p.m. \*\***

5:00-6:30 pm Reception on Tradeshow Floor  
 6:30 pm Banquet & Entertainment  
**Joe Jeffrey**, Entertaining Storyteller - *presentation of  
 entertaining and fascinating stories about seemingly  
 ordinary objects such as fence posts, uncanny things like  
 outhouses & basic necessities such as food*  
 9:00 pm Association Hospitality Suites

**Wednesday, January 11 - Registration Open: 7am - 11am**

7:15 - 8:00 am Breakfast - **Sponsored by**  
**Farm Credit Services**  
**Ross Korves**, Economic Policy Analyst, Pro  
 Exporter Network - *Discussion and updates  
 on National agriculture policy issues*  
 8:00 - 9:15 am  
 9:30 - 11:00 am **Mike Krueger**, Moneyfarm.com - *Learn the  
 latest marketing information and techniques*  
 11:30 am Closing Luncheon  
**Sponsored by Monsanto**  
**Sally Clayshulte**, Wheat Breeding  
 Operations and Intogression Manager, Bayer  
 Crop Science - *Advancements and current  
 issues in biotechnology*

*\*\* The agenda, all speakers and breakout session topics  
 are subject to change without notice \*\**

We would also like to recognize our Gold Sponsors:  
**BNSF Cargill, Inc Farm Credit Services**

**CLIP AND RETURN TODAY OR REGISTER ONLINE AT WWW.NEAGCLASSIC.ORG**

**PRE-REGISTRATION DEADLINE: JANUARY 2, 2012!**

Name(s): \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/State/Zip: \_\_\_\_\_ Phone \_\_\_\_\_  
 Email address: \_\_\_\_\_

**METHOD OF PAYMENT**

CHECK     VISA CARD     MASTERCARD

Card # \_\_\_\_\_ EXP. DATE \_\_\_\_\_ CSC CODE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

Full Convention \_\_\_\_\_ x \$80 = \_\_\_\_\_  
 (\$105 after 1-2-12)  
 Tuesday Only \_\_\_\_\_ x \$55 = \_\_\_\_\_  
 Wednesday Only \_\_\_\_\_ x \$55 = \_\_\_\_\_  
 Total = \$ \_\_\_\_\_

\*LEAD Alumni Dinner - # attending \_\_\_\_\_  
 (\*\$15 at-door charge for non-members)

Payment must be sent with registration form.  
 All phone registrations must be paid with credit  
 card. Or register online at: [www.neagclassic.org](http://www.neagclassic.org)

**REFUND POLICY** - No refunds after:  
 January 2, 2012 due to inclement weather,  
 no-show or cancellation.

**Mail Registration & Payment to:**  
**Nebraska Ag Classic**  
**PO Box 94852**  
**Lincoln, NE 68509**  
**Ph: 402-450-5189**  
**Fax: 888-708-2741**

**Questions, contact:**  
**Ginger Jelinek**  
**Conference Coordinator**  
**402-450-5189**  
**gingerhartman78@yahoo.com**

**Lodging Information:**  
**Holiday Inn, Kearney**  
**1-308-237-5971**

Please reference NE Ag Classic when  
 making room reservations.